

October 2011



**Eastern Iowa Chapter
International Facility Management**

Web address - <http://www.ei-ifma.org/>

2011 Executive Board

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**Remember Carpooling:
Use as much as you can & let
Julie Quebe know if you would
like to do so; she can make others
in your area aware.**

Date: Tuesday October 11, 2011
Time: 5:30 p.m. – 7:30 p.m.
Location: Rockwell Collins Main Campus
Agenda: 5:30 - 6:00 Networking and registration
6:00 – 8:00 Dinner (Lone Star), tour and program

We now accept credit cards and on line registration!!

Cost: Cash/Check \$20.00 – Members \$25.00 - Non-members
Credit card \$22.00 – Members 27.00 – Non-members

Go to <http://ei-ifma.eventbrite.com> to register on line and/or to pay by credit card

Industrial Energy Applications, Inc. (IEA) is an energy services provider headquartered in Cedar Rapids, IA. IEA's core business has been to provide standby generation to its industrial and commercial customers. Historically, it has owned, operated and maintained standby generation through an "all-in" service to its customers. IEA has recently rolled out its asset management program to provide an array of remote monitoring, testing, operations, maintenance and program management support activities to customers that own their own generation, but are looking for alternatives to increase reliability and/or reduce the burdens of generator ownership by outsourcing and allowing their customers to remain focused on their core business.

The presentation will include a tour of IEA's facility at Rockwell Collin's Main Campus (located between BlairsFerry Road and Collins Road - refer to the map attached to email or on web site. Following the tour, IEA's presentation will provide an overview of their Remote Monitoring and Asset Management Program, as well as some suggestions for facility managers considering new or expanded generation at their sites.

Directions:

From the North on I380

- Take exit 24 for Ferry Rd toward IA 100/Collins Rd NE/42nd St
- Turn Left onto Blairs Ferry Rd NE
- Go 1.4 miles to Rockwell Dr. NE
- Turn Right (South) onto Rockwell Dr. NE
- Take the first Left turn onto unnamed Rd (into Rockwell parking lot)
- Go approximately 1,000 feet, you will see a utility substation with the generator building immediately adjacent.

From the South on I380

- Take Exit 24B towards Blairs Ferry Rd NE
- Keep right and make right turn onto Blairs Ferry Rd. NE
- Go 1.4 miles to Rockwell Dr. NE
- Turn Right (South) onto Rockwell Dr. NE
- Take the first Left turn onto unnamed Rd (into Rockwell parking lot)
- Go approximately 1,000 feet, you will see a utility substation with the generator building immediately adjacent.

REMINDER – If you RSVP for a meeting and don't attend or cancel after the RSVP deadline you will be sent an invoice for the amount of the meeting. We are still responsible to the caterer for the cost of your meal. If you have questions please let Tracy know.

**RSVP to Tracy @ tracyparizek@gmail.com
before noon Friday, October 7th**

Eastern Iowa IFMA
2011/2012 Programs

Date: September 13, 2011
Location: Coralville
Library/Coralville Center for
Performing Arts.
Coralville, IA

Date: October 11, 2010
Location: Rockwell Collins Main
Campus
Cedar Rapids, IA

Date: November 8, 2011
Location:

Date: December 13, 2011
Location:

Date: January 10, 2012
Networking Meetings
Location: TBD
Iowa City/Coralville, IA
Time: 12:00

Location: TBD
Cedar Rapids, IA
Time: 5:30

Date: February 14, 2012
Location:

Date: March 13, 2012
Location:

Date: April 10, 2012
Location:

Date: May 8, 2012
Location:



WE AREN'T VAMPIRES, BUT WE NEED NEW BLOOD!

2011 – 2012 Membership Incentive!!

- Current Eastern Iowa Chapter members will receive **\$50** for each new Associate or Professional Eastern Iowa Chapter member they recruit/sponsor between the dates of September 13, 2011- May 31, 2012.

Rules

- New members must indicate the sponsor's name on their membership application in order for credit to be awarded.
- Payment to current members to be after new member chapter payment is received from IFMA headquarters.

Goal

To grow the Eastern Iowa Chapter by at least 10 members and expand networking opportunities for you!



Sustainability 101: Ask the Experts
(from FMJ Magazine)

Q: What is the social facet of sustainability? How can I promote it throughout my organization?

A: Sustainability is sometimes defined as examining the financial, environmental and social impacts of a decision. For millennia, companies focused on just the financial impact of their decisions. Today savvy companies are looking at their environmental footprint as well as their social impact on the community to create competitive advantage. It is with this context that diversity can impact the broad scope of sustainability. In order to promote social equity throughout a community, companies are promoting the general wellbeing of the greater community by focusing on labor rights and philanthropy, and by implementing a purchasing policy which includes women- minority- or veteran-owned businesses. Facility managers can help enforce and expand these policies to incorporate multiple perspectives that relate directly to their job responsibilities. When looking for opportunities to increase the diversity and social impact of your company, consider some of these suggestions:

- Offer matching donations for your employees' charitable contributions;
- Designate paid time for volunteerism among employees;
- Organize volunteer days with employees and;
- Examine supply chain for labor disputes, child labor and other possible social issues.

The social side of sustainability is about being a good corporate citizen. And part of being a good corporate citizen is embracing diversity.

Q: Why should I consider the long-term impacts of a flooring product when it is in need of replacement?

IFMA Calendar of Events

2011

Oct. 22 – 28	Fall Symposium 2011
Oct. 26 – 28	Work Workplace 2011 Conference & Expo Phoenix, AZ
Nov. 9 – 10	Project Management Course (FMP) Los Angeles, CA
Dec. 1 – 2	Project Management Course (FMP) San Diego, CA

2012

April 11 – 13	Facility Fusion 2012 Conference & Expo Chicago, IL
Oct. 31 – Nov 2	World Workplace 2012 Conference & Expo San Antonio, TX

The IFMA education department is offering you *even more* opportunities to achieve your professional education goals.

See our website for more details
<http://www.ei-ifma.org/resources.html>

A: When flooring is worn and ready to be replaced, there are many options out there to choose from. Since flooring is a large investment, durability, occupant safety and appearance all play a factor in the decision. However, examining the long-term maintenance cost of the product is sometimes overlooked.

Make sure to consider the water and chemical needed as well as worker hours necessary for upkeep of the product. Some hard surface flooring requires stripping and waxing periodically to ensure performance, while other products can be cleaned and buffed with less water and less harmful chemicals.

Innovative carpet square systems allow carpet to be replaced only in high traffic areas. Rubber flooring is another alternative that is relatively easy to maintain, resistant to staining and can last up to 30 years with proper maintenance.

A long-term solution may not return immediate results, but over time they will undoubtedly be more beneficial from all three perspectives of sustainability – the financial, environmental and social perspective.

Q: How can the physical building promote collaboration between groups within an organization?

A: When designing your workspace, be sure to consider the human element of the workspace and what kind of atmosphere you would like to create for your employees. One way to promote increased communication is to identify group workspaces which are designated for spontaneous meetings. This would be in addition to meeting areas that can be reserved ahead of time. The work areas that cannot be reserved will promote easier communication and increased efficiency on projects among employees.

Lighting can also contribute positively to these goals. Providing bright lighting and/or day lighting in areas where cooperation is necessary and dimmer lighting in common areas such as hallways will promote appropriate use of the spaces as it was designed.

Another building material that can be very helpful is promoting employee collaboration within the workspace is moveable, modular walls. These systems are designed to be very versatile so that a workspace can be reconfigured due to churn or as the needs of the team change. Being able to have a flexible environment that can be shifted with less downtime and fewer contractors on the floor can help provide the type of space that fosters employee growth

November Membership Anniversaries

Therese Chapel, US Bank Corporate Real Estate, - 22 years
Connie Chapman, Ryan Companies US Inc – 13 years
Debra A. Macke, United Fire & Casualty Co. – 4 years
Cynthia Stamp, U.S. Cellar – 3 years

Congratulations!!

New Members

Steve Shifflett, Intermed Technologies
Floyd Young, Ashford University
Christopher Wilson, ACT

Welcome!!

Education Q&A – sfp (from FMJ magazine)

What is the Sustainability Facility Professional – IFMA's SFP is an assessment-based certificate program delivering a specialty credential in sustainability. By earning your SFP credentials, you will develop and gain recognition for your knowledge in sustainable facility management practices while impacting your organization's economic, environmental and social bottom lines.

Are there any prerequisites to take the SFP courses? – There are no specific educational or experiential prerequisites. However, the SFP curriculum builds on a foundation of sound facility management knowledge. A solid understanding of facility management practice is necessary for the candidate to fully comprehend and utilize the material in the courses. An "Essentials of FM" industry overview is included in the interactive online study tools for those with limited facility management experience.

Is there a renewal or maintenance required for the SFP? – Due to the dynamic and ever-changing nature of the sustainability environment, the SFP certificate will be issued with a three-year term of validity. After this time, SFPs will be expected to demonstrate their understanding of the latest developments in sustainability through an online course and assessment in order to be issued a current certificate.

What topics are covered by the three SFP courses? – The SFP program is made up of three courses:

- Strategy and Alignment for Sustainable Facility Management
- Managing Sustainable Facilities; and
- Operating Sustainable Facilities.

Taken together, these courses provide a complete picture of how SFPs can improve the sustainability of their facilities in all eight major categories of sustainable facility management as defined by IFAM: energy, water, materials, and resources, workplace management, indoor environmental quality, quality of service, waste and site impact.

Thank You

To our Sponsors for the 2011-2012 Year!!

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