



May 2011

Web address - <http://www.ei-ifma.org/>

**Eastern Iowa Chapter  
International Facility Management**

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**Date:** Tuesday May 10, 2011  
**Time:** 5:30 p.m. – 7:30 p.m.  
**Location:** Theatre Cedar Rapids (Linge Lounge (on the left as you enter the main theatre building)  
102 3rd Street SE  
Cedar Rapids, IA  
(entrance on 3rd St under Marquee sign)  
**Website:** <http://www.theatre.org/>  
**Agenda:** **5:30 p.m. – 6:00 p.m.** Registration/Social networking  
**6:00 p.m. – 6:45 p.m.** Dinner, business meeting and drawing  
(Dinner includes: 4-5 appetizer type light buffet hors d'oeuvres, Pop/water)  
**6:45 p.m. – 7:30 p.m.** Casey Prince (TCR Executive Director)  
and John Ryan (Ryan Companies Project Manager) Talk and Tour  
**Cost:** \$20.00 – Members \$25.00 - Non-members

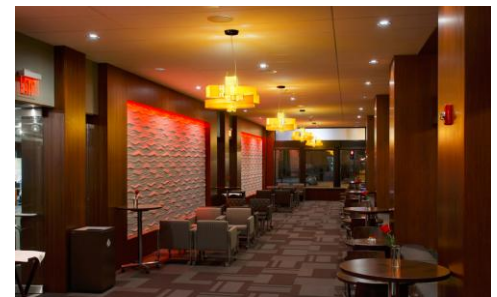
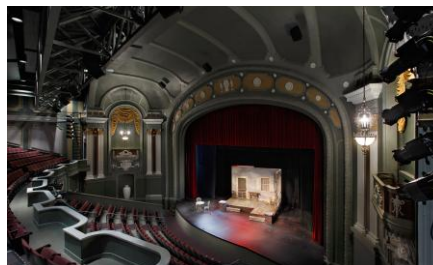
**Drawings:** Biaggi's -- Free Meeting -- 4 Tickets to Opening Night of "Guys and Dolls"  
July 8 at TCR

**IOWA THEATER BUILDING  
THEATRE CEDAR RAPIDS**

John Ryan coordinates closely with Theatre Cedar Rapids to renovate this historic theater after the devastating 2008 Cedar River flood.

2008 CEDAR RIVER FLOOD EXPANDS SCOPE AND CHALLENGES Theatre Cedar Rapids is one of the largest community theaters in Iowa. The company sought to make improvements to its 1925 Iowa Theater Building and had just started a capital fundraising campaign when the Cedar River completely flooded downtown Cedar Rapids in 2008. The Theatre had to expand its scope to include a flood recovery effort. The renovation/recovery project includes a full basement remodel and expansion for performer dressing rooms, complete replacement of mechanical and electrical service equipment, a new expanded lobby, new main floor seating in a revised configuration to add seats and a second floor remodel for staff offices. The project also includes modernizing spaces such as the addition of classroom/black box theater space, conversion of the existing coffee shop to a lounge area, a new box office and refurbished house seating.

In addition to the routine challenges of building renovations, such as asbestos and lead paint, Ryan is helping with the integration of the smaller capital campaign project cost with the flood damage expenses. Ryan is working closely with Theatre Cedar Rapids' Board of Directors to coordinate applications for additional funding sources, such the Federal Emergency Management Association.



**Directions:** Take I-380 N toward Cedar Rapids. Take the 7<sup>th</sup> Street exit. Turn right on 1<sup>st</sup> Avenue. Turn left on 3<sup>rd</sup> street. US Bank Parking will be on the right and the Theater will be on the left.

**REMINDER – If you RSVP for a meeting and don't attend or if you cancel after the RSVP deadline you will be sent an invoice for the amount of the meeting. We are still responsible to the caterer for the cost of your meal. If you have questions please let Tracy know.**

**RSVP to Tracy @ [tracyparizek@gmail.com](mailto:tracyparizek@gmail.com)  
BEFORE noon Friday, May 6th**

# SAVE THE DATE - Joint Seminar

# CALENDER

**When:** April 29, 2011

**Where:** Farm Bureau 5400 University Avenue West Des Moines, IA

**Theme:** **Future Facility Trends and Sustainability** (Topics: "Responsible Lighting Design(er): Lowering Your Energy and Maintenance Budget", "Introduction to Solar Signage", "Site Sustainability", and "Does LEED for Existing Buildings make sense for you")

**Cost:** \$75.00 members; \$85 non-members

## World Workplace 2010 Conference & Expo Recap

George Deutsch  
(FMJ Magazine)

The World Workplace 2010 Conference & Expo – a three-day event showcasing the trends and new products impacting today's built environment – concluded in Atlanta, Ga., in late October, attracting an estimated 4,900 attendees from nearly 40 countries. Held at the Georgia World Congress Center, the event generated about US\$5.7 million in revenue for the city according to Atlanta Convention and Visitor's Bureau estimates.

"By every measure of performance, this event surpassed our bet expectations," said Francis J. Kuhn, CFM, CFMJ, chair of IFMA's board of directors. "From the down-to-earth opening keynote by the honorable Alexis Herman, to the vibrant and exciting Welcome Reception at the Georgia Aquarium, to the standing-room-only educational sessions and diverse exhibitor offerings, we continued in our dedication to the advancement of the profession and all played a part in this enriching experience."

World Workplace 2010 marked IFMA's 30<sup>th</sup> anniversary and only the second time in the conference has been held in Atlanta, the first being in 1988. Industry leaders, authors, and educators, government representative and students joined more the 280 international exhibitors from companies including ARAMARK, IBM, KBR, Lowe's and Staples – as well as governmental agencies including the U.S. Environmental Protection Agency, General Services Administration and State Department – to focus on the future of the workplace.

With an eye toward the international impact of facility management, the conference was preceded by the global Facility Management Association's 10<sup>th</sup> International Workshop, entitled "Managing FM Across Borders," on Oct. 26. The workshop included presentations from representatives of the International Monetary Fund, World Bank and others, and explored the challenges and opportunities posed by cross border delivery of facility management solutions.

### The conference

The conference itself was officially kicked off by a rousing opening keynote presentation from the honorable Alexis M. Herman, esteemed workforce expert. At 29, U.S. President Jimmy Carter's appointment made her the youngest director of the Women's Bureau in the history of the U.S. Department of Labor. In 1997, she became America's 23<sup>rd</sup> secretary of labor, appointed by President Bill Clinton. Under her tenure, the country's unemployment reached a 30 year low and the nation witnessed the safest workplace record in the history of the Department of Labor. Herman delivered a presentation entitled "The Changing Global Workforce: Ways to Understand it and Leverage It," where she discussed how technology and information are fueling the new economy and how increased global competition is creating a demand

for high-skilled jobs and lessening demand for low-skilled work. Herman also explored how sectors hit hard by the economic recession can boost job creation in the future and discussed the biggest challenges employers must address to stay competitive and productive. World Workplace 2010 also featured a selection of power speakers in place of a traditional closing keynote presentation. David Nour, author and CEO of The Nour Group, presented "Relationship Economics – The Art and Science of Relationships," in which he helped attendees learn how to take a proactive approach to turning everyday interactions into employee and shareholder value. Linda Edgecombe, author and speaker, delivered "Batteries Included: Lessons to Energize and Balance Your Life," in which she shared ways to avoid negative energy drainers and produce more positive life and career outcomes. Jim Mathis, reinvention strategist and author, delivered "Leader vs. Loser," in which he helped impart the skills necessary for attendees to turn themselves into leaders in the workplace.

### The expo

The conference offered attendees a glimpse into the future of the work environment, as the World Workplace expo hall gave them the first look at the new products and services debuting in 2011. One of the highlights of the expo floor was the Green Zone—an exclusive section of the expo floor reserved for companies offering environmentally friendly products and services. Nearly 100 exhibitors were featured in the Green Zone this year, including companies such as AT&T, Bentley Prince Street, CORT, Kimball Office, Philips and Steelcase.

"Our participation in World Workplace allows AT&T to have a one-on-one information exchange with leaders in the facility management community," said Susan Fitzsimmons, senior market manager for AT&T Business Services. "We're able to share trends and best practices that we're seeing from our ecosystem of solutions providers and facility management professionals, in turn, help us craft a roadmap for solutions that will improve their practice. We rely on the insight of IFMA members—it's how we're able to rethink possible."

Atlanta-based exhibitors were also front and center, as the World Workplace expo for the first time highlighted exhibitors calling the conference's host city home. Peachtree Street, an area of the floor dedicated exclusively to Atlanta-area exhibitors, feature nearly two dozen local companies.

### Educational opportunities

The association formally unveiled its enhanced Facility Management Professional credential during a press conference in the expo hall. Kuhn and subject matter experts who helped develop the new program, including Jim Loesch, P.E., CFM, IFMA Fellow, and Patricia Moonier, CFM, CFMJ,

Eastern Iowa IFMA  
2010/2011 Programs

Date: September 14, 2010  
Location: Lowe Park.  
Marion, IA

Date: October 12, 2010  
Location: Hon Industries  
Muscatine, IA

Date: November 9, 2010  
Location: Design Engineers  
Cedar Rapids, IA

Date: December 14, 2010  
Location: UI Campus Recreation &  
Wellness Center  
Iowa City, IA

Date: January 11, 2011  
Networking Meetings  
Location: TBD  
Iowa City/Coralville, IA  
Time: 12:00

Location: Biaggi's  
Cedar Rapids, IA  
Time: 5:30

Date: February 8, 2011  
Location: Human Services Campus  
Cedar Rapids, IA

Date: March 8, 2011  
Location: Iowa City Readiness  
Center  
Coralville, IA

Date: April 12, 2011  
Location: Involta  
Marion, IA

Date: May 10, 2011  
**Location: Theatre Cedar Rapids  
Cedar Rapids, IA**

spoke at the event.

The new FMP credential program features comprehensive training available in self-study or instructor-led classroom format. The FMP self-study program is available now, while the classroom-based courses will be in February 2011. Both learning methods feature interactive programming including print and online study tools to provide practical career training and consistent preparation and assessment.

"The development of this credential has been globally comprehensive and focused on quality and pushing the profession forward," said Cathy Pavick, IFMA's vice president of education. "The content of the enhanced FMP was driven by the industry itself, as defined by practicing facility managers. We've designed these courses in a way that will allow us to stay current, relevant and provide updates as needed. Our intent is to be the best and to follow the evolution of the profession." Complementing the expo were the conference's varied education sessions, which covered topics including sustainable initiative incorporation, executive leadership in hard times, energy management, security and more and featured presentations from representatives of Coca-Cola, Cornell University, Duke Clinical Research Institute, IBM and the U.S. Environmental Protection Agency and Federal Bureau of Investigation, among others.

Sessions followed 12 educational tracks, including traditional tracks such as Benchmarking & Best Practices, Sustainability, and Trends & Innovation, and four new tracks introduced this year—Academic & Research, How-to Guides, Emerging Leaders and Executive Management. Attendance attendees earned continuing education units for each session they attended.

World Workplace featured more than a dozen sessions on sustainability—including sessions covering topics including demystifying green product standards, retro-greening buildings, energy benchmarking in facility management and sustainability in the public sector.

This year also marked the return of the IFMA Council Lunch and Learn educational sessions, which featured a total of 15 different options. IFMA's councils are special interest groups organized around the diverse industries and facilities represented by association members. Introduced last year, these sessions are sponsored by councils and take an in-depth look at both industry-specific and overarching facility concerns.

The IFMA Foundation was also well represented at the event, engaging students in its efforts to promote facility management research and education. The foundation awarded US\$112,000 in scholarships to 33 deserving facility management students during the IFMA Foundation Education Reception & Scholarship Presentation, held at the conference. The foundation also named its ePoster competition and International Student of the Year award winners.

#### Facility tours

Last but not least, conference attendees saw Atlanta first hand by attending any of seven different facility tours throughout the city. Among the facilities open for touring were the CNN Worldwide Corporate Headquarters, Delta Airlines World Headquarters and Georgia Aquarium.

#### Mark your calendar

Momentum is building for World Workplace 2011, to be held Oct. 26-28 in Phoenix, Ariz. Details about World Workplace 2011 call for presentation, booth registration and sponsorship opportunities are available at [www.worldworkplace.org](http://www.worldworkplace.org) and [www.ifma.org](http://www.ifma.org).

### April Membership Anniversaries

Bryce D. Carlson, ASI | Signage Innovations – 4 years  
Carolyn C. Giese, Jim Giese Commercial Roofing – 1 year  
Franklin E. Rainbolt, Jr., United Fire & Casualty Co. – 12 years

**Congratulations!!**

### New Members

Jeff P Hawkins, Professional Building Services

**Welcome!!**

### IFMA Calendar of Events

May 3 – 4	CFM Exam Review Kansas City Chapter
May 3 – 4	Project Management Course (FMP) Concord, NC
May 5 – 6	Operations and Maintenance Course Concord, NC
May 10 – 11	Finance and Business Essentials (FMP) St Louis, MO
May 12 – 13	Leadership and Strategy Essentials St Louis, MO
May 17 – 18	Project Management Course (FMP) Houston, TX
May 18	IFMA's Virtual Conference & Expo
May 19 – 20	Operations and Maintenance Course (FMP) Houston, TX
May 23 – 25	European Facility Management Conference Vienna, Austria
June 7 – 8	Project Management Course (FMP) Louisville, KY
June 9 – 10	Operations and Maintenance Course Louisville, KY
June 13 – 14	Finance and Business Essentials (FMP) Portland, OR
June 15 – 16	Leadership and Strategy Essentials Portland, OR
June 21 – 22	Real Estate Competency Course Houston, TX
June 23 – 24	CFM Exam Review Course Houston, TX
July 14 – 15	Finance and Business Essentials Course IFMA Nevada Chapter
July 19 – 20	Finance and Business Essentials Course IFMA Denver Chapter
Sept. 20 – 21	Leadership and Strategy Essentials Course IFMA Denver Chapter
Sept. 29 – 30	Leadership and Strategy Essentials Course IFMA Nevada Chapter
Oct. 26 – 28	World Workplace 2011 Conference & Expo Phoenix, AZ

The IFMA education department is offering you *even more* opportunities to achieve your professional education goals.

See our website for more details  
<http://www.ei-ifma.org/resources.html>

# Thank You

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