

December 2011



**Eastern Iowa Chapter
International Facility Management**

Web address - <http://www.ei-ifma.org/>

2011 Executive Board

President

Tim Bishop

Phone: 319-364-5467

tbishop@tmservices.net

Vice President

Frank E Rainbolt Jr CFM, SMA

Phone: 319-286-2465

frainbolt@unitedfiregroup.com

Treasurer

Julie Quebe

Phone: 319-361-4653

interiors@gordonquebe.com

Secretary

Lynnel Thomas, CFM

Phone: 319-665-7794

lynnel.thomas@vangent.com

Past President

Theresa A Chapel, CFM

Phone: 319-368-4770

theresa.chapel@usbank.com

Chapter Sponsorship Chair

Della L McGrath, CFM

Phone: 319-358-8448

dellamcgrath@qwestoffice.net

Chapter Programs Co-Chairs

Connie Chapman

Mary Segriff

Chapter Membership Chair

Growth & Retention

Chapter Administrator

Tracy L Parizek

Phone: 319-627-4468

tracyparizek@gmail.com

Date: Tuesday December 13, 2011

Time: 5:30 p.m. – 7:30 p.m.

Location: White Star Ale House
305 2nd Avenue
Cedar Rapids

<http://whitestaralehouse.com/>

Agenda: 5:30 - 6:00 Networking and registration
6:00 – 8:00 Dinner, tour and program

The sponsorship speaker for the program will be Teresa Nelson from Roof Top Sedums

We now accept credit cards and on line registration!!

Cost: Cash/Check \$20.00 – Members \$25.00 - Non-members
Credit card \$22.00 – Members 27.00 – Non-members

Go to <http://ei-ifma.eventbrite.com> to register on line and/or to pay by credit card

Directions: Take I-380 north towards Cedar Rapids. Take exit 19A toward U.S. 151 Buisness/5th Ave SW/Diagonal Dr/Downtown. Merge onto 3rd St SW. Turn right onto 3rd Ave SW. Continue onto 3rd Ave Bridge. Continue onto 3rd Ave SE. Turn right onto 2nd St SE
Destination will be on the right

REMINDER – If you RSVP for a meeting and don't attend or cancel after the RSVP deadline you will be sent an invoice for the amount of the meeting. We are still responsible to the caterer for the cost of your meal. If you have questions please let Tracy know.

**RSVP to Tracy @ tracyparizek@gmail.com
before noon Friday, December 9th**

**Remember Carpooling:
Use as much as you can & let
Julie Quebe know if you would
like to do so; she can make others
in your area aware.**

WE AREN'T VAMPIRES, BUT WE NEED NEW BLOOD!

2011 – 2012 Membership Incentive!!

- Current Eastern Iowa Chapter members will receive **\$50** for each new Associate or Professional Eastern Iowa Chapter member they recruit/sponsor between the dates of September 13, 2011- May 31, 2012.

Rules

- New members must indicate the sponsor's name on their membership application in order for credit to be awarded.
- Payment to current members to be after new member chapter payment is received from IFMA headquarters.

Goal

To grow the Eastern Iowa Chapter by at least 10 members and expand networking opportunities for you!



December Membership Anniversaries

Jan K. Harvey, University of Iowa – 17 years
Dave R. Murray, Nelson Electric – 7 years
Scott E. Olson, Skogman Realty – 18 years
Michelle K. Seavy, US Cellular – 4 years
Dan Wille, Modern Piping – 18 years

Congratulations!!

Ten Tips for a Successful Meeting (from Midwest Meetings Magazine)

- How can you ensure that our meeting goals are met?
- Who or what is the meeting really about?

Your annual meeting can be a springboard into a successful year or an expensive party that does little to advance your business objectives. Here are some ways to help you make sure your meeting delivers.

Set Goals

Ask yourself: what do you want your business to achieve in the coming year? How can your attendees help? Then design a meeting experience around that.

Ask Your Audience

Get a perspective from your attendees. Ask a third party to do a qualitative study with them, so they feel free to speak their minds. And-when they do-make sure you listen.

Make it for Them

Put the focus of the meeting on your attendees; Honor their successes Hear from their top performers. Zero-in on their concerns.

Be Consistent

Make sure everyone –from the CEO on down-is on the same page and understands the focus of the meeting. This helps ensure your attendees will go home with a clear understanding of where the business is going and what they can do to have a big year.

CALENDER

Eastern Iowa IFMA
2011/2012 Programs

Date: September 13, 2011
Location: Coralville
Library/Coralville Center for
Performing Arts.
Coralville, IA

Date: October 11, 2010
Location: Rockwell Collins Main
Campus
Cedar Rapids, IA

Date: November 8, 2011
Location: Armed Forces Readiness
Center (AFRC) and Field
Maintenance Shop (FMS)
Cedar Rapids, IA

Date: December 13, 2011
Location: **White Ale House**
Cedar Rapids, IA

Date: January 10, 2012
Networking Meetings
Location: TBD
Iowa City/Coralville, IA
Time: 12:00

Location: TBD
Cedar Rapids, IA
Time: 5:30

Date: February 14, 2012
Location:

Date: March 13, 2012
Location:

Date: April 10, 2012
Location:

Turn "Have-To" into "Want To"

Feelings beget attitudes which beget behaviors. If you successfully engage audience emotions, great things can happen.

Redesign Learning

Focus educational workshops on the topics your attendees need the most help with. Use actual examples from the field. Make sure they leave each session with ideas they can put to work the day they return home.

Give 'Em a Break

Whether your meeting pulls your attendees away from the office; they still need to stay in touch with what's going on back home. Build in time during breaks and at meal times so they can keep things running smoothly.

Celebrate Their Achievements

If you don't have an awards program, start one. Make a big deal out of recognizing top performers. And design your program so different people qualify for awards each year.

Choose Wisely

Your attendees respond to the composite experienced of what happens at the meeting. Are the rooms clean and comfortable? Is registration quick and efficient? Does the A/V work like it should? Delivering a professional experience takes professional partners, so choose them wisely.

Find Out if it Worked

When it's done, find out how you did. That means surveying attendees for more than just operational performance: did they take home the key messages? Are they positively predisposed to try new techniques? Then use that information to design follow-up communication...and to improve your meeting next year.

IFMA Calendar of Events

2011

Oct. 22 – 28	Fall Symposium 2011
Oct. 26 – 28	Work Workplace 2011 Conference & Expo Phoenix, AZ
Nov. 9 – 10	Project Management Course (FMP) Los Angeles, CA
Dec. 1 – 2	Project Management Course (FMP) San Diego, CA

2012

April 11 – 13	Facility Fusion 2012 Conference & Expo Chicago, IL
Oct. 31 – Nov 2	World Workplace 2012 Conference & Expo San Antonio, TX

The IFMA education department is offering you *even more* opportunities to achieve your professional education goals.

See our website for more details
<http://www.ei-ifma.org/resources.html>

Your Apps Are Watching You

(from Midwest Meetings magazine)

- Smartphone application safety.

Statistics say one in two Americans will have a smart-phone by December 2011. Many people keep their address, bank account number, passwords, PIN numbers and more stored in their phone. The mounds of information kept in smartphones is more than enough to steal one's identity with ease. What most people don't consider are the applications that they are using on a daily basis. What information is stored there? According to a recent Wall Street Journal article, more than you think.

After examining over 100 popular apps, they found that 56 transmit the phone's unique device ID to companies without the user's knowledge. Forty-seven of the applications transmitted the phone's actual location, while five sent other personal information such as age and gender. This shows how many times your privacy is potentially compromised without your knowledge, just by playing music on Pandora.

Here are a few culprits:

- Textplus 4 is a popular text messaging app. It sent the unique phone ID to over seven different ad companies
- Pandora, a popular music application for both smartphones and computers send age, gender, location and phone ID to many advertisers.
- Paper Toss send your phone ID to five different advertisers.

Smartphone providers such as Apple and Google state that they make sure applications get approval from users in order to transmit this type of information. Apple declined to comment after it was found that a popular pumpkin carving app was sending location information without gaining permission first. Although it is written in Apple's privacy policy that apps must obtain permission, this clearly is not happening. On the other hand, Google, creator of the Android, does not monitor their apps and what they are transmitting at all. Neither company requires their apps to have privacy policies and 45 of the 100 apps examined didn't have one.

Here's what you need to know in a nut shell;

- Apps are capturing and transmitting a variety of your personal information. If you are using smartphone apps, your information is being transmitted.
- Paid apps tend to transmit less personal data than free apps. After all, the free apps have to make money somehow!
- Get rid of any applications you don't use.

If an app gives you the option to opt out of information sharing, take it.

Even if the application you are downloading and accessing does ask for your permission to gather location information, they don't disclose who they are sending it to or how they are using it. With so many loop-holes, inconsistencies and a lack of policing applications, it is clear your information will continue to be transmitted without your knowledge or permission.

December New Members

Thomas S. Montgomery, FBG Services

Welcome!!

Thank You

To our Sponsors for the 2011-2012 Year!!

Gold Level Sponsor



Silver Level Sponsors



Bronze Level Sponsors

Nelson Electric

