



**Eastern Iowa Chapter
International Facility Management**

September 2009

Celebrating 20 years 1989-2009

2009 Executive Board

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Anniversary Celebration

Date: Tuesday September 8, 2009
Time: **5:30 – 8:00**
Location: United Fire & Casualty Co.
118 2nd Avenue S.E.
Cedar Rapids, IA 52401

Agenda:

5:30 – 6:00 Registration
6:00 – 8:00 Anniversary Celebration/Dinner
Dinner catered by a Touch of Glass Catering - Roast Beef or Marinated Chicken Breast, Mashed Potatoes/Gravy, Italian Green Beans, Spring Tossed Salad with Strawberries, Pasta Salad, Rolls and Butter, Anniversary cake, bottled water or pop.

Please be sure to include your meat and beverage choice when you RSVP.



The Eastern Iowa Chapter of the International Facility Management Association is celebrating its 20th Anniversary! We would be honored to have you share in our celebration and share the highlights of its beginning.



Directions:

From Cedar Rapids – From I-380 take the 1st St W exit, exit 19C. Turn right onto 1st St NW. Turn left onto US-151 BR/IA-922. Turn right onto 2nd ST SE. Turn right onto 2nd Ave SE /2nd Ave Bridge. 118 2ND Ave SE is on the right.

From Iowa City – From I-80 merge onto I-380 N/IA-27 N via EXIT 239B toward Cedar Rapids/Waterloo. Take the 1st St W exit, exit 19C. Turn right onto 1st St NW. Turn left onto US-151 BR/IA-922. Turn right onto 2nd ST SE. Turn right onto 2nd Ave SE /2nd Ave Bridge. 118 2ND Ave

**RSVP to Tracy @ tracyparizek@gmail.com
before noon on Thursday September 3rd**

**Remember Carpooling:
Use as much as you can & let Kay Volz
know if you would like to do so; she
can make others in your area aware.**

IFMA Councils and Communities Webinar Calendar

Date	Time (Central)	Council	Topic	Speaker/Moderator	Length
8/18/09	1 p.m.	Manufacturing Council	Roundtable	Kari Stein	60 minutes
8/25/09	TBA	Religious FM Community	Stewardship of the visual presentation of the church facility, HVAC controls, Organizational relationships	Steve Lealos	60 minutes
9/1/09	1 p.m.	Research & Development Council	Energy Efficiency	Gordon Sharp	60 minutes
9/2/09	11 a.m.	Corporate Facilities Council	First Wednesdays	Paul Heflin, AIA	60 minutes
9/3/09	12:30 p.m.	Banking Institutions & Credit Union Council	Paint – What Makes My Paint Green	Bob Schrock	60 minutes
9/15/09	1 p.m.	Manufacturing Council	Roundtable	Kari Stein	60 minutes
9/16/09	1 p.m.	Legal Industry Council	Vendor/Contract negotiations	Rob Connolly	60 minutes
10/28/09	12 p.m.	Academic Facilities Council	Renewable Energy in a "Down" Market	Elliot Easton	60 minutes
11/4/09	11 a.m.	Corporate Facilities Council	First Wednesdays	Michael Redding	60 minutes
11/5/09	11 a.m.	FM Consultants Council	Paying Attention to the Soft Skills	Kit Tuveson, Mark Sekula, Becky Beilharz	60 minutes
12/3/09	12:30 p.m.	Banking Institutions & Credit Union Council	LEED Accreditation (requirements for a person to become LEED certified – tentative).	TBA	60 minutes

FMJ UNSCRIPED An IFMA Podcast

Jeff Tafel, CAE, IFMA's director of councils, host this recurring podcast dedicated to providing informational and entertaining audio content to the facility management professional.

This month's discussions:

- Find out what's new at World Work Place 2009 Conference & Expo in Orland, FL. Go behind-the-scenes at Tafel discusses what to expect and look forward to at this year's event.
- An inside look at IFMA's newest research reports:
 - Distributed Work: Research Report #31
 - Operations and Maintenance Benchmarks: Research Report # 32

Make sure to tune into www.fmjonline.com

CALENDER

Eastern Iowa IFMA
2009/2010 Programs

Date: September 8, 2009
Anniversary Celebration
Location: United Fire & Casualty Co.
Cedar Rapids, IA
Time: 5:30 – 8:00

Date: October 13, 2009
Location: Hon (Pending)
Muscatine, IA

Date: November 10, 2009
Location: TBA

Date: December 8, 2009
Location: Design Engineers (Pending)
Cedar Rapids, IA

Date: January 12, 2010
Networking Meetings
Location: TBA
Iowa City/Coralville, IA
Time: 11:30

Location: Biaggi's
Cedar Rapids, IA
Time: 5:30

Date: February 9, 2010
Location: Mount Mercy (Pending)
Cedar Rapids, IA

Date: March 9, 2010
Location: University of Iowa Research Park
Coralville, IA

Date: April 13, 2010
Seminar
Location: ACT
Iowa City, IA
Topic – TBA

Date: May 11, 2010
Location: Kirkwood Community College
Cedar Rapids, IA

September Membership Anniversaries

Mary S. Heeren – 1 year
Suzanne Swanson – 1 year

Congratulations!!

IFMA's World Workplace: Discover the value in Orlando this fall

IFMA's World Workplace is not just a conference; it's a career-altering learning and networking experience focused on you and the challenges that are universal to your profession.

During these tough financial times, it is important to remember that your association is equipped to help you overcome and outlast any challenge, providing you with resources and opportunities to keep you and your facilities competitive.

This year, World Workplace is offering even more programs, opportunities and activities to ensure that you receive the most value for your limited time and budget.

- NEW! World Workplace kicks off Wednesday morning with the 10:00 a.m. opening keynote! Make sure you get the full experience—arrive in Orlando early.
- NEW! We've replaced the closing keynote with a series of power speakers! More high-level educational opportunities are on this year's agenda.
- NEW! More time to explore new products and the latest facility trends with 11 dedicated hours! The expo floor will open on Wednesday and Thursday.

On your behalf, IFMA has secured discounted hotel and travel fares, as well as discounted tickets for area attractions.

- Experience IFMA's World Workplace Day at Universal Orlando® Resort on Monday, Oct. 5. Attendees and their guests can take advantage of an advance online ticket purchase to receive a one-day, two-park ticket for US\$49.99+/person! (Enter code: IFMA)
- IFMA's World Workplace Afternoon at Walt Disney World® Resort happens Thursday, Oct. 8. Enjoy any of Disney's four parks with special after-four p.m. advance ticket pricing of US\$43.00+/person!

As an added bonus, all full-event registrants receive a free copy of keynote speaker Andrew Winston's best-selling book, *Green to Gold*.

Discover the value of the **you**universal facility management experience. Come together this October to exchange ideas and strategies for creating and maintaining workplaces that work!

FYI --

As an IFMA member, you have access to our newly released, cutting-edge white paper **free of charge!** Strategic Facility Planning: A White Paper provides valuable strategies and opportunities for response to the current economic climate.

Outlining plans for growth as well as contraction, the white paper provides facility managers with the basic tools needed to launch and successfully complete a strategic facility plan. Gain knowledge on the planning process, its requirements and its benefits, and understand the importance of strategic facility planning as it relates to your overall business strategy.

Your association is here to provide you with a valuable portfolio of programs, opportunities and benefits to help you get through this challenging time. Take advantage of this free member benefit today!

A Free Offer to New IFMA Members!

New members now have a chance to experience what councils are all about! For any new member of IFMA or non-council member, we are offering the chance to attend a council webinar for free. New members can simply e-mail Kari Stein (kari.stein@ifma.org) or Jeannie Nguyen (jeannie.nguyen@ifma.org) for a complete list of sessions. We have a full list of upcoming webinars relating to manufacturing, corporate facilities, legal, academics and more. Contact Kari or Jeannie for more details about this special offer.

Water conservation for facility managers

From FMJ magazine

- Switch from overhead irrigation to a more efficient drip system in beds with the installation of smart weather-based controllers that measure precipitation, solar radiation and wind, and adjust systems automatically as needed.
- Maintain landscapes that are in harmony with the environment by reducing green waste, nurturing healthy soils, creating wildlife habitats and reducing storm water runoff.
- Analyze water usage trends and develop a water management plan to ensure irrigation systems operate efficiently, irrigation runoff is reduced and reclaimed water is used.
- Practice hydrozoning a grouping plants with similar water requirements on the same irrigation valve to reduce over-watering.
- Install flowering perennial plants to provide a sustainable and cost-effective replacement for seasonal color changes.
- Implement a rotation schedule for water features so fewer operate at one time – thus reducing energy costs.
- Retrofit the landscape with sustainable, water-efficient landscapes and native, drought-tolerant plant materials to reduce the use of natural resources and decrease the amount of maintenance required.
- Optimize the placement and health of trees and building to increase shade and reduce energy costs.
- Maintain the landscape in a natural fashion by using pruning techniques that highlight the individuality of each plant
- Explore public programs offered by water districts, cities and other entities that provide rebates or credits for upgrades on controllers, efficient irrigation, drip conversion or rain shut-off sensors

Top 10 smart irrigation tips (from FMJ magazine)

Irrigation can account for more than 50 percent of a properties' water consumption.

Here are some ways to water smarter:

1. Water early in the morning right before dawn. This reduces losses to wind and evaporation.
2. Water only when needed.
3. Adjust sprinklers to avoid waste and ensure uniform distribution.
4. Test the spray patterns of sprinkler systems; check for clogged lines and mixed nozzle sizes of sprinkler heads; and be sure to repair leaks.
5. Use drip irrigation for ornamental shrubs to reduce water usage.
6. Install rain shut-off devices or in-ground moisture sensors
7. Set lawn mower blades higher to increase ground shade and water retention in soil.
8. Mulch around shrubs and planters to reduce evaporation and cut down on weeds.
9. Use a broom, rather than a hose, to clean driveways or sidewalks.
10. Use a hose with an automatic shut-off nozzle.

IFMA Calendar of Events

2009

- | | |
|---------------|---|
| Sept. 15 – 18 | The Business of FM Course
Houston, TX |
| Sept. 17 – 18 | CFM Exam Review
Palo Alto, CA |
| Oct. 3 – 6 | IFMA's 2009 Fall Symposium
Orlando, FL |
| Oct. 7 – 9 | World Workplace Conference & Expo
Orlando, FL |
| Nov. 10 – 11 | Operations and Maintenance Competency Course
Houston, TX |
| Nov. 12 – 13 | CFM Exam Review
Houston, TX |

2010

- | | |
|--------------|--|
| Jan. 19 – 22 | The business of FM Course
Houston, TX |
| Feb. 9 – 10 | Leadership and Management Competency Course
Houston, TX |
| Feb. 11 – 12 | Planning & Project Management Competency Course
Houston, TX |
| Mar. 23 – 24 | Operations and Maintenance
Houston, TX |
| Mar. 25 – 26 | Sustainable FM: A Practitioner's Guide to Greening Your Facility
Houston, TX |

The IFMA education department is offering you *even more* opportunities to achieve your professional education goals.

See our website for more details
<http://www.ei-ifma.org/resources.html>



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**Over Seven Years of
Continued Sponsorship-
Thanks!!**



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