

Note Day:
Wednesday
September 12th

August 2007
Volume 1, Issue 9

Please Note
New Meeting Charge
See Right & Below

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- N**
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All Members
---->>>>
- T** Coral Ridge Mall:
NW Corner of Sears'
Parking Lot
4:15p Load
4:30p Leave
---->>>>
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National Calendar

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Eastern Iowa Chapter
International Facility Management

Date: Wednesday, September 12th 2007

Time: 5:30 – 8:00 pm

Location: New Scott County Jail
416 W 4th Street
Davenport IA

Evening's Agenda:

5:30 — 6:00 pm Registration/Surprise Networking/ Introductions

6:00 — 6:45 pm Dinner: The Machine Shed

Must Choose w/RSVP:

Hickory Smoked Chicken or
Old Fashioned Beef Pot Roast
Business Meeting During Dinner

Cari Widdel, 'Renewable on Parade' Conference Update

6:45 — 8:00 pm Tour Guides & Speakers:

Dave Donovan, Director – Facility & Support Services w/Scott Cty
Tammy Speidel, Project & Support Services Coordinator

Adjournment at end of Tour

RSVP: Suzanne by Noon Wednesday, September 5th
at bossuzanne@mchsi.com

NEW Meeting Charges:

Members: \$20.00 Non-Members: \$25.00

If you are interested in becoming a member
and have not joined us at a previous meeting,
it is our pleasure to cover your dinner cost for your first time.

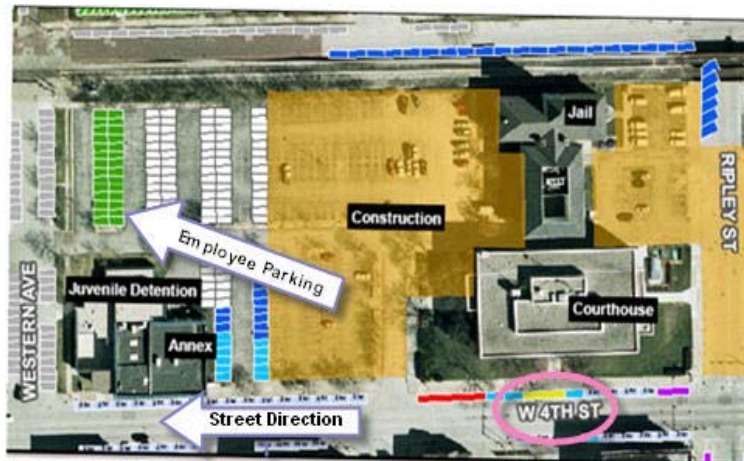
Directions: From Iowa City:

Take I-80 E

Take the Brady Street exit to Downtown Davenport

Turn Right onto West 4th Street

The new jail is on the right hand side of the street next to the new police station. **Visitor Parking:** The best places for people to park will be in the lot west of the construction or the lot marked as employee on the south side of 4th street. The ONLY entrance to the Courthouse is on 4th Street.



Additional details on next page -->>>>

Additional directions

Dave says there will likely be someone "out front" to meet, greet and direct those arriving. If the concrete work progresses as planned, we will direct folks right in the new front doors. Our back-up plan is through the existing Courthouse ...also...Posters showing way. This meeting and tour are being done only because the new facility isn't open. Many thanks to Scott County for allowing us to tour.



RENEWABLE ON PARADE

Senator Grassley & Senator Harkin Salute
THE FIRST ANNUAL INTERNATIONAL

September 21 - 22, 2007

When: September 21 - 22, 2007

Where: Riverside Casino & Golf Resort • Washington County, Iowa

Why: Meet and learn from nationally recognized implementers that are working on renewable energy solutions. The focus is not just on Iowa and biofuels, but on a comprehensive strategy to sustain world energy needs.

Goals:

- Provide new knowledge & skills
- Provide networking opportunities
- Create a venue to discuss new & emerging technology and sustainable energy policies

Keynote Speakers:

- **James Woolsey**, Former CIA Director & Advocate of Renewable Energy
- **Chuck Peters**, President/CEO of Gazette Communication
- **Stuart Valentine**, President of Iowa Progressive Asset Management
- **Martin L. Andreas**, Philadelphia Society for Promoting Agriculture

Note: Our own Dave Kempf CFM, Johnson Count Facility Mgr, will be speaking on Saturday

afternoon, **Session D, 1:00 pm on the topic "Fiscal Responsibility in Sustainability."**

Web Site:

<http://www.renewableonparade.com/>

Save \$100 if registered by September 1st

A Few July 17th Retreat High-lights

Suzanne Becker

Your Executive Board met at the Cedar Rapids US Bank meeting room, which was a great place for the yearly retreat.

Membership noted that as of the Retreat date, we had 7 new members. Since then, we've acquired another new member. Introductions of our 2007 new members will be highlighted in next month's newsletter.

Another topic of discussion was whether to raise the charge for meetings. After doing some checking to find that the last increase was over 10 years ago, along with many of the locations charging for use of a facility plus the steadily increase in meal charges, it was decided to increase the charges to \$20.00 for members & \$25.00 for non-members. This goes into effect at the September meeting in Davenport.

Staying in the "update mode" found the Board reviewing the Eastern Iowa Chapter's By-laws. Each of the current chapter Standing Rules and By-laws were reviewed, with more than half being deleted as no longer fitting times and life-styles.

As one can see, our newsletter is being re-vamped. So too, is the web site, with the talents of Tracy Parizek. Tracy has cleaned up the

web and helped to get all the links working properly. There will continue to be archived newsletters and brochures available to the public by using the following link: www.ei-ifma.org/archives. [Available upon completion of web's new face.]

Surprises to Occur During September's Networking

Have I piqued your interest? Don't miss this year's kick-off in Davenport, or you could wind up in **JAIL!**

Industry News

St. Louis Gets Its First Platinum-Certified Green Building

By Riddhi Trivedi-St. Clair

Two years ago, the old bathhouse at 21 O'Fallon Street stood in disrepair, a silent reminder to a time when the area just north of downtown St. Louis bustled with commerce. A spring that once supplied water to the building long had been capped and most of the 5,200 square-foot structure was left unused.

It took two years of planning and cost \$2 million to rehabilitate the 113-year-old building, which will become the St. Louis office of the William A. Kerr Foundation.

It might have been easier and possibly less costly to construct a new building, but this project was about showing what possible, say those involved is. "We started calling this 'The Little Project That Could,'" said Thomas Taylor, general manager for

Continued on page 3

Overland-based Vertegy Inc., an environmental-consulting firm. "This whole project talks about possibility... Anyone else would have looked at the building and wanted to tear it down." Anyone but Dr. John Sweet, one of foundation's two trustees. The William A. Kerr Foundation, a family-run organization with offices in St. Louis and California, focuses on environmental and gay-rights issues, and promotes the use of bicycles. "I have always been interested in solar power, wind power and sustainability issues," Sweet said. "So I decided to explore the possibility of a green building."

Platinum is the highest level certified by the Leadership in Energy and Environmental Design of the U.S. Green Building Council. Today, the foundation's office is the first platinum-certified building in the city of St. Louis, and only the third in the state. This is Vertegy Inc.'s first green project involving a rehabbed building. Usable old wooden floor pieces were recycled into an oak staircase. Reuse and recycle principles were used throughout the project. Taylor said about 82 percent of construction and demolition waste were either reused or sent to recycling centers.

Dr. Sweet hopes that more people will attempt projects like this. He is pleased with the outcome and hopes that the building will serve as a model for the community. He plans to open the space up for educational uses and for use by other nonprofit organizations.

"You read about people who make millions of dollars as heads of big companies. They could lose \$2 million and not notice it," he said. "I don't know why more people don't do things like this."

[More Industry News](#)



I'm a big believer in growth. Life is not about achievement, it's about learning and growth, and developing qualities like compassion, patience, perseverance, love, and joy, and so forth. And so if that is the case, then I think our goals should include something which stretches us.



[Jack Canfield](#)

[THE GREENING OF HEALTH CARE: WELCOME TO THE GREEN PATIENT ROOM](#)

Environmental responsibility and health care are on the national conscience, as Americans are becoming increasingly concerned with the well being of the planet and themselves. Addressing these concerns is the first-of-its-kind Green Patient Room, a health care exhibit utilizing ecologically-friendly design and materials to show just how "green" hospital facilities can go. The **Green Patient Room** will be featured at the **WWP07 Expo**.



Oct 24-26, in New Orleans, LA



William Taylor will deliver the opening address, "Nobody is as Smart as Everybody—The Maverick Style of Leadership" on Wed., Oct. 24.

In this mind-altering presentation, based on his best-selling book, "*Mavericks at Work*," Taylor demonstrates the power of opening any organization to outside ideas and contributors. *Brilliant people don't have to work for you, he explains, in order to work with you.*

The closing keynote speaker, Andrew Savitz, will present "Sustainability and the Triple Bottom Line."



Discover how companies are responding to sustainability and how they are reducing risk and turning responsibility into opportunity.





[\[Click logo to go to site\]](#)

Global Green USA's 2007 Green Schools Symposium
[Download Presentations and Materials](#)
[Download Invitation](#) **Developing Green Building Programs: A Step-By-Step Guide for Local Governments** Global Green USA's recently completed step-by-step guidebook outlining a six-step process that local agencies can utilize to develop their own green building programs.
[Download](#)

Green Homes for Healthy Families Symposium
 Friday, June 23, 2006
 Speakers from Global Green USA, a national leader in green affordable housing, will discuss the benefits of green building and how to get green into your projects.
[Register now >](#) [More information >](#)



President's Column

[David J. Brady](#)

President and CEO

Highlights from column


While the *nine objectives* contained in **IFMA's Balanced Scorecard** are not prioritized, it's no coincidence that the first of these objectives provides us with the foundation for much of what we deliver to our members and stakeholders. It states that we will: *Provide and engage stakeholders with opportunities that expand and leverage their collective knowledge and experiences.*

The **July/August** issue of **FMJ** is an excellent example of our orientation towards achieving this objective. It focuses on facility management trends identified earlier this spring by the 2007 Forecasting Group. It is most likely an issue that you'll want to pass on to friends and colleagues.

Going into the meeting we defined five objectives:

1. Providing insights to help IFMA maintain its leadership position regarding the future of the profession.
2. Identifying how IFMA can help prepare members for the most relevant issues anticipated in the future
3. Understanding the changes that facility management professionals will face in the future
4. Assessing what skill sets facility management professionals will need to stay competitive
5. Recommending what facility management professionals should do to position themselves for changing industry trends in the year ahead

What did we learn? First and foremost, this is an exciting time to be a facility management professional. Although the profession and its practitioners are facing more

challenges than ever, they also have greater opportunities to add value for their customers through efficient management and improved technology. The status quo will not be enough to guarantee future career success. The complete **Facility Management Forecast 2007: Exploring the Current Trends and Future Outlook for Facility Management Professionals** is available as a download on the IFMA Web site at www.ifma.org. 

NOTE:

Add your name to this list of 2007 Eastern Iowa WWP Attendees: Rick Adrian, Theresa Chapel, Helen Dailey, Tom Kueny, Scott Olson, Frank Rainbolt & Terry Shields. Attendees need to make sure [Suzanne](#) knows, so she can add you to the info sheet she sends out.

Eastern Iowa IFMA 2007- 08 Programs

Date: October 4, 2007

Location: Wallace Winery
West Branch IA

Date: November 13, 2007

Location: Oaknoll Retirement
Iowa City IA

Date: December 11, 2007

Location: Marion Arts &
Environment Ctr [LEEDS]
Marion IA

Date: January 2008

Networking Mtgs

Assorted Locations & Times

Date: February 12, 2008

Location: Cedar Rapids Ice
Arena ~ **Rough Rider game**

Date: March 11, 2008

Location: Heartland Express
South Slope Tornado Bunker
North Liberty IA

Date: April 18

2008 Joint Seminar
Details to be Determined

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Thanks to our Sponsors:



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<http://www.biaggis.com/cedarrapids.htm>

**Over Six years of
continued sponsorship
Thanks!!**



**Celebrating their
Silver Anniversary!**

**Garden Center ~ 520 Hwy 1 W
Iowa City IA
319.337.8351**

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www.iowacitylandscaping.com

IFMA Calendar of Events

Name	From	To	Location
SAME/IFMA Facilities Management Workshop	Sep-05-07	Sep-06-07	Falls Church, VA USA
Technology Competency Course	Sep-25-07	Sep-26-07	IFMA Headquarters Houston, TX USA
Finance Competency Course	Sep-27-07	Sep-28-07	IFMA Headquarters Houston, TX USA
IFMA's 2007 Fall Symposium	Oct-20-07	Oct-23-07	Loews New Orleans Hotel New Orleans, LA USA
World Workplace 2007 Conference & Expo	Oct-24-07	Oct-26-07	New Orleans, LA USA
Planning and Project Management Competency Course	Nov-13-07	Nov-14-07	Houston, TX USA
Leadership and Management Competency Course	Nov-15-07	Nov-16-07	IFMA Headquarters Houston, TX USA
FM-3D (Best Practices Forum, Management Summit, Leaders' Conference)	Feb-27-08	Feb-29-08	Houston, TX USA
World Workplace 2008 Conference & Expo	Oct-15-08	Oct-17-08	Dallas, TX USA
World Workplace 2009 Conference & Expo	Oct-07-09	Oct-09-09	Orlando, FL USA